

A quick reminder. As Shawnee states, photography has moved beyond taking images that are simply beautiful and now, more often than not, help to convey some sort of message about a theme / concept.

*“Photographers used to (and some still do) focus on simply creating aesthetically interesting images--think Ansel Adams. But now, contemporary art photographers more often than not use photography as a medium to talk about concepts while also creating well-crafted and interesting images. Cindy Sherman, for example, uses photography to talk about identity and gender. Brian Ulrich and heaps of other photographers nowadays use photography to talk about consumerism and the economy. Kids that simply take beautiful pictures (unless they are obsessive or unique in some other way) will not get into top art schools if there is not some other concept or narrative behind their work.”*

As such, the artist approaches their subject with a concept in mind prior to going out into the field or composing the pictures they take. You have already had the opportunity to practice this and now, this is your opportunity to pull it all together and to compose the best conceptual photo you can.

The final proposal must be typed (12 pt. ft double spaced) and should represent a **main characteristic of what shapes or defines your political ideology**, as you have/will documented in your political statement. It must be well thought out and achievable in the time frame provided. As a class, your photographs together will help to convey what is important politically to a new generation of voters.

Beyond communicating a message, your photo still needs to be well composed. You will need to draw on your growing knowledge of photography, including composition and lighting, to produce the most powerful image you can. These will be displayed on exhibition night and will be on display at the school for some time to come. Impress your audience with your photographic skill and your well thought out conceptual photograph.

**Wednesday: (5 pts initial ideas + 5 pts critique)**

Initial ideas due by end of lunch tomorrow.

**Thursday**

Draft formal proposal (1 hr. in class) time, using feedback you receive on Wednesday. Specifics will be provided to you in class on Thursday and an example will be provided.

**Friday: (10 pts)**

Pitch proposal to committee. Must be 12 pt. font, printed and double-spaced. You must provide 5 copies for review committee. Your proposal (Due Friday, Nov. 16<sup>th</sup>) need to meet criteria, be achievable, and well-thought out. Presented to panel with clear idea and open to feedback from panel members.

**Friday, Nov. 30<sup>th</sup>: Opportunity or critique (5 pts)**

Bring in progress work. (5 pts) – could be pictures for critique, a series in which you are trying to select the top picture, etc., any challenge you are having, etc.

**Friday, Dec. 7<sup>th</sup>: Final Photo (25 pts)**

Well executed. Photographer has taken into consideration lighting and overall composition and has clearly taken the time and effort to produce a quality image. You will need to save the image into **FINAL Generation Z Print 8 x 10** folder on Student Share. You will also need to save an image **Generation Z 4 x 6s** for printing for your photographic portfolio. Here is where you can save more than one photo if you have done a series.